

PHOTO REFERENCE/ PRIVACY

Data protection information according to Art. 13 GDPR

RESPONSIBLE

ZEABORN Ship Management
GmbH & Cie. KG
Ludwig-Erhard-Str. 22
20459 Hamburg
Germany

Phone: +49 40 50098-0
Fax: +49 40 50098-1000
E-Mail: info@zea-ship.com

DATA PROTECTION OFFICER

UWE SCHLÄGER
Email: office@datenschutz-nord.de
datenschutz nord GmbH
Konsul-Smidt-Straße 88
28217 Bremen
Germany

1. PURPOSE OF THE PHOTO AND FILM SHOOTS

ZEABORN Ship Management takes photos and/or video recordings of participants during internal events and publishes them, if appropriate, as part of its public relations work, on its website zea-ship.com, on the company's own social media channels (Facebook, Instagram and YouTube etc.) or in its print media, e.g. customer magazine ship & shore, flyers, brochures.

2. LEGAL BASIS

The prerequisite for photography and filming is a legitimate interest of the person responsible, here ZEABORN Ship Management in accordance with Art. 6 paragraph 1 lit f General Data Protection Regulation (GDPR) as well as §§ 12, 13 DSG (GDPR): „Public relations work and presentation of the activities of the person in charge in order to increase the degree of awareness of the person in charge.“

You have the right to object to the processing. The objection can be sent to events@zea-ship.com. Any other form of objection (by telephone or in person) is also possible.

With the production and use of the photos and/or videos the rights and freedoms of natural persons are not unduly affected, in particular as they have entered the public space, the production and use of the photos and/or videos in the run-up to and during the event has been pointed out, and both in the production of photos and/or videos and the publication of the same, care is taken that no legitimate interests of persons depicted are violated. If the rights and freedoms of a person depicted should be violated for reasons particularly worthy of consideration, we will refrain from further processing by means of suitable measures.

The information cannot be made unrecognizable in print media that have already been issued. Deletion on the website or in social media channels can only take place within the scope of the technical possibilities.

3. STORAGE PERIOD

The data will be deleted if they are no longer required or if an effective objection has been declared which obliges the deletion. Please note that images and/or videos that have spread further on the Internet or social media channels after publication by us may no longer be deleted by us.

4. RECEIVER OF THE PHOTOS

In the event of publication, the images and/or videos are freely available worldwide.

The data are made available to the public on the Internet and published in social media channels. The data will be published in print media (see point 1). The print media in question are distributed to customers, interested parties, journalists and business partners.

The data will not be passed on to recipients who use the data for their own purposes. In the case of social media channels, however, the respective social media service may be granted the right to use the published data.

5. IMPORTANT NOTE

As the person concerned, you have the fundamental right to

- get information (Art. 15 GDPR),
- correction (Art. 16 GDPR),
- deletion (Art. 17 GDPR),
- restriction of processing (Art. 18 GDPR),
- revocation (Art. 21 GDPR) and
- data transfer (Art. 20 GDPR)

within the framework of the legal regulations.

To exercise your rights, please contact us: ZEABORN Ship Management, events@zea-ship.com or +49 40 50098-0.

There is no legal or contractual obligation by or under any law or contract to take photographs and/or film. You are not obliged to provide your picture. If you should not make your personal data available for photo and/or filming, there will be no disadvantages for you.

If you do not wish to be photographed and/or filmed, please inform the photographers before start of the event, during the event or the event personnel.

If you believe that the processing of your data violates data protection law or your data protection claims have otherwise been violated in any way, you are free to submit a complaint to a data protection authority.